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# INVESTMENT BROCHURE



## A GUIDE ON CRYPTOCURRENCY

PollsCapital is a US-based investment and asset management company. PollsCapital (File Number: 804256114) was incorporated on 10/01/2021 in Texas, USA. The company is currently managed by a senior team which has extensive experience in the development and implementation of systematic investment strategies. The directors, together with the company's employees and employee benefit trust, currently own approximately 98% of the company.

We employ a team of over 130 professionals and invests heavily in the on-going research-driven evolution of its quantitative alpha-generating systems and their efficient implementation across a wide range of liquid asset classes. The company emphasises strong corporate governance and the provision of first class investor service to a client base which includes many of the world's

PollsCapital is a profitable and trusted investment program, established by a strong team of highly skilled traders and investment consultants in the offline and online investment market. We put your investments in new highly remunerative innovative projects, which offers great returns along. Today our company has a professional team to develop a business. We know how much, where and when to put your investments. And we know how to achieve maximum income. We are constantly diversifying our investment portfolio and building stronger connections worldwide.

PollsCapital holds a financial services license which authorizes us to issue and act as a responsible entity to registered managed investment schemes and to act as a trustee to wholesale unregistered investment schemes worldwide.

## WHAT IS CRYPTOCURRENCY?

Cryptocurrency is a digital currency in which encryption techniques are used to regulate the generation of units of currency and verify the transfer of funds, operating independently of a central bank.

Cryptocurrency is formed from two words - “crypto” (data encryption) and “currency” (medium of exchange).

Thus, a cryptocurrency is a medium of exchange (like ordinary money) that exists in the digital world and uses encryption that ensures the security of transactions. Cryptocurrency is an alternative form of payment in cash and credit cards.

**You cannot mention cryptocurrency without talking about blockchain.**

## WHAT IS BLOCKCHAIN?

Blockchain is a system in which a record of transactions made in bitcoin or another cryptocurrency are maintained across several computers that are linked in a peer-to-peer network.

In the simplest terms, Blockchain can be described as a data structure that holds cryptocurrency transactional records and while ensuring security, transparency, and decentrali-

zation. You can also think of it as a chain or records stored in the forms of blocks which are controlled by no single authority.

The correlation blockchain and cryptocurrency has is the same banks have with different currencies (EURO, POUNDS, USD, INR, NRS, YEN etc). In this case, blockchain is the bank while cryptocurrencies (Bitcoin, Ethereum, Steller, Ripple etc)

First of all, you must have known that crypto is almost the fastest growing asset in the world today and very volatile which makes it highly profitable for traders who buy low

and sell high in a matter of minutes if not seconds. Since inception, crypto has exploded in profitability. One of the most profitable ways to get involved in cryptocurrency is to trade.

## WHAT IS TRADING?

Trading is the activity of buying and selling of goods and services or financial instruments.

Cryptocurrency trading is a revolution and it is like any other business, but in this case more sophisticated and advanced. Cryptocurrencies are sold on many different exchanges, and often prices among them vary slightly, allowing you to buy low on exchange 1 and sell it for a profit on exchange 2, often in a matter of minutes, if not seconds. This process can be highly successful and relatively risk free but is also challenging. You must be able to track a specific currency across several buying platforms and execute the purchase and

sell before market conditions change. Profits from this strategy can be high, but you need to have the right tools or support to achieve real benefits. Also note that some new coins can rise over 70% overnight, so a company like ours use your funds to trade on them to make great profits, making use of sophisticated algorithms to track currencies across multiple sales platforms and complete transactions in a matter of seconds. This timing allows trading professionals to take advantage of price differences before most traders are even aware of the price difference. While the method is often touted as a way to obtain secure profits, it's just like any investment



## WHAT MADE CRYPTO SO VALUABLE?

One of the major reasons that gives any market value is scarcity. For instance, there will only ever be 21 million Bitcoins. That is fact, and it cannot be changed.

If all the Bitcoin supply in existence were to be distributed evenly across the people of the earth, then there would only be 0.0023 BTC for each person. If you own more than 0.0023, you will own more than most people will be able to own. So perhaps your minimum Bitcoin investment should be at least 0.0024 BTC? As of today, that would only be \$144.

Gold is a great way to preserve wealth but it is hard to move around. Crypto is the alternative to most of these market valuables. Gold is also scarce. But, funny enough, we don't know what its final supply will be. If another San Francisco Gold Rush happened -- and a huge deposit was discovered somewhere - then the

supply of gold would increase quickly, and its value would go down.

Moreover, gold has a \$6 Trillion market cap. If Bitcoin becomes a form of digital gold or a new asset class -- if it reaches the same total valuation as gold (\$6 Trillion) -- that would put the Bitcoin price at approximately \$340,000 per coin. If that happens, then is Bitcoin worth buying right now? Of course! Perhaps that's too good to be true -- but remember that Bitcoin used to be worth \$1.

So could Bitcoin increase from where it is today to \$340,000? It's in the realm of possibilities. The answer to your question "should I buy Bitcoin?" becomes quite simple. Crypto is more transparent than the Federal Reserve. Crypto has two things that no other currency in the world has, not even the US Dollar: Decentralization and Transparency.

## WHY NOT INVEST IN CRYPTO, EVEN IF IT'S FOR THOSE TWO REASONS ALONE?

Crypto's transparency is in direct conflict with the Federal Reserve. Not only do we have no transparency into past transactions in the fiat currency system i.e., where our taxpayer dollars go but we don't even know how much money is being printed. The Federal Reserve prints money every day, inflating the economy. We have no insight into future monetary policy, and we don't have a way to audit the Federal Reserve.

How do we know the Federal Reserve is printing and using the money for what they say they are doing? We don't. But if the government used Crypto, we would know.

So, is it smart to invest in crypto? If you like your assets not to be manipulated by governments, banks, or companies, and if you like verifying it by yourself (through a public ledger) then yes, you should invest in crypto.

## HOW TO GET STARTED WITH CRYPTOCURRENCY INVESTMENT

Investing in crypto is new and sometimes scary process for newbies. As a beginner, don't let yourself be overwhelmed by the seemingly impossible and complicated tech or the guts wrenching dives in the market. Instead, focus on the basics. Like everything else in life, learning how to invest cryptocurrency starts with

small, beginner steps. Understanding what are the best cryptocurrencies to invest in takes time. You will learn how to profit from government-backed cryptos, setup a wallet and how to backup your crypto. This is a breakdown to help guide you through the first steps in your journey to crypto riches.

## CHOOSING THE RIGHT EXCHANGE

Choosing the right cryptocurrency exchange will be one of the most important steps in your crypto life. Compliance and trust are arguably the two biggest factors when deciding which exchange is the best.

Generally, major and good crypto platforms are trusted, but some of the smaller ones can be less secure. You'll also need to ensure the exchange can operate in your locality.

## CHOOSING THE RIGHT WALLET

For starters, you will need to setup crypto wallet, if you want to learn how to store cryptocurrency. Wallets are exactly what they sound like, a storage system for your digital assets. There are quite a few different ones with varying amount of security and ease of use.

The variations are overwhelming at first but don't worry, we'll help you pick the right one. Understanding how to invest in crypto, how to trade and how to store cryptocurrency requires a bit of time and dedication, but this guide makes your journey easier.

## HOW TO GET INVOLVED IN THE TRADING VENTURE?

Join a good team, learn the ropes and do it on your own. But it has its own challenges because it's more risky as most people try to invest professionally on their own but end

up making losses due to the fact that they don't have the experience, they do more of a guess game. It could go both ways for them, profit or loss. Anyone who knows how the market

work would know for sure it isn't easy for anyone who isn't experienced or has prior knob to trade up making losses due to the fact that they don't have the experience, they do more of a guess game. It could go both ways for them, profit or loss. Anyone who knows how the market-work would know for sure it isn't

easy for anyone who isn't experienced or has prior knob to trade .

Another way is to invest with good asset management company as they have some of the best professionals and experts who can help you to deliver good profits This is seen as the best.

## HOW DO YOU SPOT GOOD COMPANIES?

Most good companies are registered and certified with at least one of the top most regulatory body. No registered company would mess around with your funds due to the rules and regulations that governs the market.

Again, in most cases their activities are insured which guarantees 100% money-back assurance to the clients and safer in the sense that their liquidity ratio is very high. Most of the these companies also have the best traders/brokers who are certified and registered in delivering brokerage services, so they practically

do not make losses during trading sessions. In a case of loss, the company bears it, as your funds are insured during trading sessions.

The cryptocurrency trading platform and service we recommend in this module is LeadsCapital which is one of the most trusted platform and also simple to use. You can visit the website: [www.pollscapital.com](http://www.pollscapital.com) to quickly create an account and start investing in cryptocurrency. We encourage you not to procrastinate and take immediate action to becoming part of the crypto industry



## TO GET STARTED:

- Sign up/register an account
- Add funds to your portfolio
- A trader would be assigned to you to trade and coach you.

He/She trades and submits result to company, company disburses profits to investors. All you do is to log into your online account and check your profits. When you decide to withdraw, you can click on the withdrawal option and have your funds in any of your preferred withdrawal channel.

The information in this guide is an excellent way to get you started with investing in cryptocurrency. When one opportunity fails, you can be rest assured that our strategy of diversification continues to keep our busi-

ness profitable and growing. You have the opportunity right now to join a revolutionary investment opportunity that is sure to continue growing into the most successful-high yield opportunity today.

All you need to do is to make a deposit using your most convenient payment processor and get in from time to time to withdraw profit. We make use of up-to-date anti-hacker technologies, to safely receive your deposit and pay out profits.

Join Pollscapital today and let your money work for you. If you have further questions, then we recommend that you use any of our messaging channels: [info@pollscapital.com](mailto:info@pollscapital.com) or [support@pollscapital.com](mailto:support@pollscapital.com)

**Happy investing!**